

EcoRise Corporate Partners Program

Media Kit

A sponsorship program by The Swamp School

Contact: support@swampschool.org | swampschool.org/sponsor

About the Program

EcoRise is The Swamp School's corporate partnership initiative, connecting environmental and engineering companies with meaningful education sponsorship opportunities. Through EcoRise, companies support the creation of free wetland and water-science videos, teacher resources, and student outreach programs like Science Olympiad and Envirothon.

Mission Statement: To bridge industry and education — inspiring the next generation of scientists, engineers, and environmental stewards.

Why Partner with Us

Your sponsorship helps to:

- Expand access to free, science-based education worldwide.
- Showcase your company's leadership in sustainability and outreach.
- Inspire K–12 and professional learners to pursue environmental careers.

Audience Snapshot:

- 38,000+ YouTube views
- 321+ subscribers
- Reaches engineers, scientists, educators, and policy professionals

Sponsorship Opportunities

Tier	Price	Includes
Supporter	$500 / video	Logo on end screen, YouTube link, and sponsor page listing
Partner	$1,500 / video	Logo + verbal mention, pinned comment, and newsletter feature
Sustaining Sponsor	$3,000+ / campaign	Pre-roll mention, LinkedIn feature, and co-branded CE mini-lesson (2-3 videos)

All sponsors receive a post-campaign impact report summarizing reach, views, and engagement.

Audience Profile

- Civil & Environmental Engineers
- Environmental Scientists & Wetland Delineators
- Restoration Specialists & Stormwater Professionals
- K–12 and University STEM Educators
- Government & Policy Agencies

Platforms: YouTube • Teachers Pay Teachers • Patreon • LinkedIn • Newsletter

Impact Metrics

• 38,000+ YouTube Views across educational series
• Global reach in 12+ countries
• 20+ years of environmental education leadership
• Partnership history with Science Olympiad, Envirothon, and professional training programs

How Sponsorship Works

1. Choose a Tier – Select your level and desired topic.
2. Approve Your Mention – We send your logo and mention for compliance review.
3. Launch – Your sponsorship appears in video, TpT resources, and newsletters.
4. Impact Recap – Receive metrics and shareable visuals post-launch.

Contact & Next Steps

Contact:

📧 support@swampschool.org

🌎 swampschool.org/sponsor

Join us in teaching science that protects our waters.